

NAEB NEWS LETTER

Office of Executive Secretary
Urbana, Illinois
May 1, 1940

NAEB MEETING AT COLUMBUS

In connection with the eleventh Institute for Education By Radio on May 1, NAEB met with Treasurer W. I. Griffith presiding in the absence of President Harold G. Ingham who was unable to attend. Present were Griffith and Lewis of WOI; Henderson Leake of WJAD; Menzer of WSUI; Wright, Cohen and Schooley of WILL; Andrews of WRUL; Jensen of WCAL; Novik of WNYC; Miller of UBC; McCarty and Engel of WHA; Allen of Indiana; Higgy of WOSU; Sulzer of Kentucky; Dr. Irvin Stewart, Committee on Scientific Aids to Learning, and Mr. Seipmann, Harvard University.

Problems involved in rebroadcasting of WRUL programs were discussed. Andrews of WRUL had a receiver at the meeting to demonstrate reception in Columbus. Novik advised on preliminary plans of securing special receivers for stations interested in rebroadcast of WRUL programs.

Frequency modulation came in for its usual share of discussion. Sulzer of Kentucky explained plans for use of FM stations in the Kentucky mountains, M.S. Novik of plans for FM station in New York, Loring Andrews of station for World Wide to cover Boston with its programs.

Treasurer W. I. Griffith reported on the financial status of NAEB. Summarized, the report follows:

RECEIPTS	
Cash on hand, September 1, 1939.	\$ 517.11
Receipts to April 25, 1940	248.45
Total.	\$ 765.56
DISBURSEMENTS	
Total, September 1 to April 26, 1940	\$ 231.47
Balance on Hand.	\$ 534.09

In the usual merry-go-round members present explained of progress and problems of the last year.

Convention voted to hold the annual Fall convention of NAEB in Chicago. Also voted to hold meeting September 6, and 7.

Then Joe Wright made his usual vote for adjournment.

AWARDS GO TO NAEB MEMBERS IN FOURTH AMERICAN EXHIBITION OF RECORDINGS OF EDUCATIONAL RADIO PROGRAMS

Many of the awards made at the fourth American Exhibition of Recordings of Educational Radio Programs went to NAEB members. Class II was

competition for local and regional stations. Awards and honorable mentions to NAEB members follow:

In class Iib, for general use by adults, demonstration or participation program: FIRST AWARD. "Adventures in Music." Broadcast in December, 1939. Written and produced by the Municipal Broadcasting System, Station WNYC, New York. Length of program, 30 minutes. Continuity by Henrietta Yurchenko. Broadcast from 4:30 - 5:00 p.m. EST over Station WNYC, New York. CITATION. An original and effective demonstration of a method of approach to folk music and a means to greater unity and understanding among international groups in America. Simplicity of presentation and sincerity of purpose contributed to an artistic whole.

In class Iic, for general use by adults, dialog, roundtable conversation, debate: HONORABLE MENTION. "Careers in Public Service." From the series, "Diplomas and Jobs." Planned and produced by New York University. Length of broadcast, 20 minutes. Directed by Dorothy N. Davids; speakers, Mayor Fiorello H. LaGuardia and students. Broadcast, February 19, 1940, from 6:30 - 6:50 p.m. EST over WNYC, New York.

In class Iid, for general use by adults, all forms of dramatization: FIRST AWARD. "Civil Liberties in Wartime." From the series, "Accent on Liberty." Planned and produced by Station WOSU, Columbus, in cooperation with the Ohio League for Constitutional Rights. Length of program, 15 minutes. Script by Margaret Carey Tyler; directed by W. O. Aldridge; produced with staff actors. Broadcast, February 16, 1940, from 9:15 - 9:30 p.m. EST over Station WOSU, Columbus. CITATION. A great wealth of significant authentic material presented objectively which would challenge any listener. Effective use of contrast and climax. HONORABLE MENTION. "Guam and the Naval Appropriations Bill." From the series, "Following Congress." Planned and produced by Station WHA, University of Wisconsin. Length of program, 30 minutes. Script adapted by Mrs. Jennie M. Turner from the Congressional Record; directed by Gerald Bartell; produced with university student speakers. Broadcast, March 5, 1940, from 3:00 - 3:30 p.m. CST over Station WHA, Madison.

In class Iig, for use in school by elementary children: HONORABLE MENTION. "Upper Lakes Region." From the series, "This Land of Ours." Planned and produced by Station WHA, University of Wisconsin. Length of program, 20 minutes. Script by Joyce Jaeger; directed by Gerald Bartell; cast, Victor Perrin and the WHA players. Broadcast, March 14, 1940, from 2:00 - 2:20 p.m. CST over Station WHA, Madison.

In class Iih, for use in school by junior or senior high school pupils: FIRST AWARD. "Senator Borah Died Last Friday." From the series, "Living History." Planned and produced by Station WHA, University of Wisconsin. Length of program, 20 minutes. Script by Karyl Kanet Chipman; directed by Victor Perrin; cast, Victor Perrin and the WHA players. Broadcast, January 22, 1940, from 2:00 - 2:20 p.m. CST over Station WHA, Madison. CITATION. Dramatized news which at no time evidenced a striving for dramatic effect. A dignified, yet colorful, portrayal of the man in relation to the history which he helped to make.

INTERPRETATION STRICT ON FCC RULE SECTION 3.93

On February 29 the FCC amended section 3.93 of the standard broadcast rules, which pertains to announcements of mechanical records. While it is permissible to use transcribed, electrical transcription, etc., but where a phonograph record is used "it shall be announced as 'a record.'" Believing this ruling unreasonable for NAEB members your executive secretary undertook to get an exception made. The reply from Secretary T. J. Slowie of the FCC follows:

"This will reply to your letter of March 28, 1940, expressing approval of the action taken by the Commission in recently amending Section 3.93 (e) of the Standard Broadcast Rules and requesting further consideration of the provision of this rule as to the use of the word "record."

"You may rest assured that the effects of the provision now in force with respect to the operation of non-commercial, educational, and municipal radio stations was given very careful consideration. Shortly after the adoption of the amendment, the Commission received requests for reconsideration of the "record" provision and after deliberation, determined to adhere to the rule as amended on February 29, 1940. Your letter does not suggest any basis for modification of the requirements not already fully considered by the Commission."

Do you wish further attempts made? What action do you suggest?

REBROADCASTING OF NON-PROFIT INTERNATIONAL PROGRAMS AUTHORIZED

The Federal Communications Commission on April 13 amended its rules and regulations to permit standard and non-commercial educational broadcast stations to pick up and rebroadcast the non-commercial programs of international broadcast stations. It was specified, however, that such rebroadcasting shall be on a non-commercial basis.

Briefly, this means that any broadcast station or a non-commercial educational station in the United States may, upon authority of the station originating the international program, pick up and retransmit the same for the benefit of its listeners. This applies to the program of any international broadcast station, whether it is located within or outside of the United States.

This action was taken on the basis of recommendation by a special committee of the Commission that, where possible, domestic listeners should enjoy the benefits of non-commercial international broadcasts.

The Commission, upon consideration of the petition filed by Mayor Fiorello H. LaGuardia, New York, New York, requesting amendment of Rules 3.94(a) and 4.10, Docket No. 5450, and as a result of study made of the general problems involved and after consideration of the record made during the hearing in this matter, and the report of the Committee of the Commission submitted on April 4, 1940, made the following changes in Parts 3 and 4 of its Rules and Regulations, effective April 20:

"Section 3.94(c) is hereby made Section 3.94(d), and Section 3.94(d) is made Section 3.94(e), and the following is inserted as Section 3.94(c):

"Section 3.94(c). The licensee of a standard broadcast station may, without further authority of the Commission, rebroadcast on a non-commercial basis a noncommercial program of an international broadcast station, provided the Commission is notified of the call letters of each station rebroadcast and the licensee certifies that express authority has been received from the licensee of the station originating the program."

"Section 4.10(d) is deleted; Section 4.10(c) is made Section 4.10(d), and the following is inserted as Section 4.10(c);

"Section 4.10(c). The licensee of a noncommercial educational broadcast station may, without further authority of the Commission, rebroadcast the noncommercial programs of a standard broadcast station or an international broadcast station, provided the Commission is notified of the call letters of each station rebroadcast and the licensee certifies that express authority has been received from the licensee of the station originating the program."

"The words "or noncommercial educational" are stricken from Section 4.10(b)."

SEE PACKET: WELCOME OKLAHOMA BAPTIST

For the first time the NAEB packet contains a contribution from the campus studios of Oklahoma Baptist University, new associate member of NAEB. Ralph E. Matthews, director of Oklahoma Baptist University campus studios says:

"Our radio work here at O.B.U. has progressed very satisfactorily this past year. We have developed a fine schedule and listener response has been splendid. Our University broadcasts are carried by KADA in Ada, Oklahoma by the Oklahoma network line from KGFF to KADA. Twice monthly when we present our Varsity Variety show from the University auditorium we always have from 500 to 600 people in attendance.

"I enjoy very much receiving the NAEB newsletters and the items included in it and find it very helpful."

You'll also find material from Ohio State, Washington State, Illinois, and the University of Kentucky.

ACPA REPORT ON RADIO

The report of the committee on radio of the American College Publicity Association was presented at the annual ACPA convention held last week in Des Moines, Iowa. Chairman of the committee was Elmer Sulzer, Director of Publicity and Director of Radio at the University of Kentucky. After a loss in the NAEB executive secretary's files, stencils sent me by Elmer have been located and there is a copy of the report for you in the NAEB packet.

RADIO WORKSHOP COURSES AT WASHINGTON

The Department of Speech summer session announcement lists seven courses in radio, which are presented in co-operation with KWSO. Following are the courses listed and credit hours which may be earned: Radio Production(2); Radio Broadcasting(2 or 3); Public Performance(1); Radio Continuity Writing(2 or 3); Radio and Continuity Writing and Editing(2 or 3); Radio in the School(1); Methods of Teaching Radio Speech(2); and, Home Economics Radio(variable credit).

TO ENTER PRIVATE LAW PRACTICE

The Federal Communications Commission announced on April 25 that William J. Dempsey and William C. Koplovitz, its General Counsel and Assistant General Counsel respectively, have submitted their resignations for the purpose of engaging in private law practice jointly at Washington, D.C. The resignations are effective at the convenience of the Commission.

FCC ACTIONS

WRUL, World Wide Broadcasting Corp. has applied for modification of license to operate unlimited time on 6040 kc., in addition to hours already authorized (April 4).

WBAA, Purdue University, granted special hours of operation during certain periods in April and May to broadcast Purdue baseball games. (April 10).

WTAW, Texas A & M, was granted special authority to operate simultaneously with WJBO on April 12 for special program.(April 10).

WBOE, Cleveland City Board of Education, granted renewal of non-commercial educational broadcast station license to May 1, 1941. (April 17)@

WNYE, Board of Education, City of New York, also granted renewal to May 1, 1941.(April 17).

WKAR, Michigan State College, denied petition to intervene in the hearing on the application of WFDF, Flint, Mich., to change frequency from 1310 to 880 kc., increase power from 100 watts to 1 KW and the application of WJHL, Johnson City, Tenn., to change frequency and increase power.(April 19).

Frank E. Schooley,
Executive Secretary

Scanned from the National Association of Educational Broadcasters Records
at the Wisconsin Historical Society as part of
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



A collaboration among the Maryland Institute for Technology in the Humanities,
University of Wisconsin-Madison Department of Communication Arts,
and Wisconsin Historical Society.

Supported by a Humanities Collections and Reference Resources grant from
the National Endowment for the Humanities



WISCONSIN
HISTORICAL
SOCIETY



WISCONSIN
UNIVERSITY OF WISCONSIN-MADISON



Any views, findings, conclusions, or recommendations expressed in this publication/collection do not necessarily reflect those of the
National Endowment for the Humanities.